

Creek Hockey Program Ad Sales

Summary of Packet Contents

Sponsor Support Packet Contents

Page 1- **These Instructions:** Read & Follow

Page 2- ***Detailed Explanation:** Please Read

Page 3- **Examples of the Math:** Review the calculations and set your goal

Page 4- ***Sponsor Support Form:** Sponsor Fills Out - **Player Returns with Check & Ad on or before Fri. , Nov 4**

Page 5- **Ad Sizes:** Review with sponsor

Pages 6 & 7- ***Sponsor List:** Player Fills In Their Sponsor Information & **Returns with Forms, Payments, and Ads on or before Fri. , Nov 4**

Pages 8-11- **1st Rights Listings:** Returning players have the right to sell to their existing customer through Monday October 24. Please review the list and respect it. Customers of last year's seniors are fair game.

* This form can be downloaded from the forms page: <http://www.creekhockey.com/forms.html>

Key Action Item: Do Not Hold Onto the Ads until Friday, November 4. Turn them in as soon as possible.

Approximately 75 programs must be complete for the Frozen Creek on November 24. It can be a monumental task to compile the ads, double check, print, and bind 6,000 pages if we are hit with last minute or late ads. Ads submitted after the deadline may not make the Frozen Creek version, but may be published in the Regular Season version.

Other Important Notes

1. Follow ad size information as close as possible. We can try to proportionally scale ads, but quality can be affected by scaling and reserve the right to center add (i.e. add blank space) to maintain a proportional look.
2. Do not fold, staple or otherwise mutilate the Sponsor ads. The scanner is very sensitive and will pickup holes, tears, and folds. Best way to handle a full page ad is to put in 8x10 envelope with cardboard insert to stiffen – or submit it in a digital form.
3. Business cards are easy to scan and put into a 1/8 page ad, but they don't scale well to a half page ad (and don't scale at all to a 1/4 page or full page).
4. We can handle just about any file format – JPEG, PDF, PowerPoint, etc. submitted via CD, E-mail, Flash Drive, etc.
5. Web Site ads are typically business card size with a link to the sponsor web site. John Pugnale will help with the creation and do the update to the web site.
6. We can help prepare ads- call John Pugnale at 416-0220 or e-mail at john@mvpvcr.com

Suppliers will typically receive their free program in the Frozen Creek version. Parents typically receive their free program in the Regular Season version that contains all of the player photos and team photo in the days around the first home game – Sunday, December 11 vs. St Xavier. If, for some reason, you would like the Frozen Creek version for your free program, please let John Pugnale know. Season tickets will be made available prior to the first Frozen Creek game.

Contacts: Jason Ives 937-427-0376
John Pugnale 937-416-0220

jives@woh.rr.com
john@mvpvcr.com

(payment issues & formal receipts)
(ad content issues & e-mail submissions)

2011-2012 BEAVERCREEK VARSITY ICE HOCKEY

Sponsor Support Packet – Parent Information Page

Membership dues for the Beavercreek Ice Hockey Club for the **2011-2012** season will be \$1,500.00. This is the amount you have to generate for the club. You can either pay this money out of your own pocket, or take advantage of this fundraiser packet by soliciting sponsor support for our two programs – the Frozen Creek Tournament program and the Regular Season Program.

THIS IS YOUR OPPORTUNITY TO RAISE THE MONEY FOR YOUR DUES WITH JUST A LITTLE BIT OF EFFORT OVER THE FALL, SO THAT YOU DO NOT HAVE TO PAY THEM OUT OF YOUR OWN POCKET. TAKE ADVANTAGE OF IT!!!! All you have to do is turn in the paperwork and the money from your supporters, and you are all done!

The first \$1,500 collected from your sponsors will be split with the club. 60% (\$900) will be applied toward player fees and 40% (\$600) will be deposited into the club's general fund. This assures that the cost of the program production will be covered, providing enough sponsor support is collected. Additional funds collected will help the club with travel, team expenses or building a reserve fund to insure future program needs.

Any support collected over \$1,500 will be applied directly and totally to the player's dues after the money is secured in the club's bank account. To cover club dues completely, a player must collect \$2,100 worth of support. If a player collects more than \$2,100 worth of support, the excess can be credited to the following year, applying the same percentages. In the case of a player not returning the following year, the balance goes to the general fund or may be applied toward the fees of a sibling.

Try selling the \$30 sponsorships, as they are easiest to sell. Ask your family and friends, your local hangout, or your place of employment. Most everyone can afford \$30. Twenty sponsors at \$30 is \$600 applied to your dues. For those of you with bigger goals, the other levels of support will sell better to businesses, especially if you know someone there or have a relationship with an owner.

Those who purchase a full-page ad (\$175), receive two free season tickets to Beavercreek home games – **a value of \$100**. You may want to buy an ad acknowledging your son/daughter and take advantage of getting 60% of the ad price applied toward your dues (and free season tickets for a full-page).

PAPERWORK

Attached are Sponsor Support Forms used to collect information from the supporter, and also provide a receipt for their records. The \$50 and up sponsors should give you an ad slick (B&W or color copy of their company ad or business card that is easily reproduced). Once you have received the supporter check or money order **payable to: Beavercreek Ice Hockey Boosters Club**, detach the bottom portion and give them the upper portion for their records. Mail the **detached bottom portion**, the **ad hard copy (or digital file)**, the **money** and **Sponsor Support List** to: John Pugnale (see address below)

The Sponsor Support List should be filled out completely and accurately. (Make sure your name is included.) This list will act as a cover sheet for all the sponsor support you collect. Each page has space for five sponsors. Use as many pages as you need.

As the time frame is very short to complete these two programs, it is important that you do not hold on to your ads for any length of time. Please turn them in ASAP. You may either mail (hard copy or on CD), E-mail, or drop off at MVP Video Creations. If your supporter needs help with ad creation, please contact John Pugnale at john@mvpvcr.com or 937-416-0220.

If you have any questions, please call:

John Pugnale
MVP Video Creations
2278 Grange Hall Road
Beavercreek, OH 45431
937-416-0220 john@mvpvcr.com

Deadline to
Turn in ads is:

Friday, November 4th

Parents and Players,

Remember for every ad sold the player gets 60% off of his fees

Example: #00 Joe Slapshot

Joe sells

\$30.00 1/16 page Ad
\$50.00 1/8 page Business Card Ad
\$50.00 1/8 page Business Card Ad
\$70.00 1/4 page Ad
\$100.00 1/2 page Ad
\$100.00 1/2 page Ad
\$175.00 full page Ad
\$175.00 full page Ad
\$750.00 Total Sales

Since the total sales are \$750.00, his credit for player fees is \$450.00 (60%). Therefore, Joe Slapshot's player fees are reduced from \$1,500.00 to \$1,050.00.

Remember, when the player's ad sales exceed \$1,500, the player's account will be credited the excess dollar for dollar. To have fees paid in full a player needs to sell \$2,100 worth of ads.

Here is the math:

\$1,500 fee = \$1,500 sales - \$600 donated to team ($\$1,500 \times 40\%$) + \$600 in additional sales

Or, another way to look at the calculation is:

\$2,100 Total Sales = \$900 credited to player ($1500 \times 60\%$) + \$600 in additional sales

ANOTHER THING TO REMEMBER

Every full page ad sold gets 2 season tickets worth \$100.00 and a Free Color Program. Web Page ads get full page add, 2 season tickets, and a color program (and web link).

Parents, here is the best deal!

Anyone who buys a full page ad for their player will not only get the \$100.00 Value in two season tickets and a Color Program, they will also get 60% of the Ad fee credited to their account.

Example:

60% of Ad Cost off of Player Fees	105.00
Two season tickets	100.00
Free Regular Season Color Program	<u>5.00</u>
Total Cost	223.00
Parents buy full page ad	- <u>\$175.00</u>
Total Savings	58.00

Note: (10 games x \$6/game x 2 people = \$120)

BEAVERCREEK HIGH SCHOOL 2011-2012 VARSITY ICE HOCKEY CLUB

Sponsor Support Form

The Beavercreek High School Varsity Ice Hockey Club is seeking sponsors for the 2011-2012 ice hockey season. The "Beavers" are affiliated with the OHSAA and compete in the Southwest Ohio High School Hockey League. Our web site (creekhockey.com) offers an opportunity to view this affiliation, monitor the competition throughout the season, and follow club activities in the off-season.

EACH PLAYER HAS TO PAY CLUB DUES OF \$1,500.00 in order to participate. These dues are necessary and partially fund the ice hockey club. Your support will be credited to the player who has contacted you.

In return for your support, your name or business name will appear in the 2011-2012 Beavercreek Hockey program, as well as the Frozen Creek Tournament program. These programs are available to fans at home games and the appearance of your name or business will be determined as follows:

Level of Support Chosen	Program Appearance	Type of Ad Provided
\$ 30.00 _____	1/16 Page (3.5 w x 1 h)	<input type="checkbox"/> Paper <input type="checkbox"/> CD <input type="checkbox"/> E-mail
\$ 50.00 _____	1/8 Page (Business Card) (3.5 w x 2 h)	<input type="checkbox"/> Paper <input type="checkbox"/> CD <input type="checkbox"/> E-mail
\$ 70.00 _____	1/4 Page (3.5 w x 4.75 h)	<input type="checkbox"/> Paper <input type="checkbox"/> CD <input type="checkbox"/> E-mail
\$ 100.00 _____	1/2 Page (7 w x 4.75 h)	<input type="checkbox"/> Paper <input type="checkbox"/> CD <input type="checkbox"/> E-mail
\$ 175.00 _____	*Full Page (7 w x 9.5 h)	<input type="checkbox"/> Paper <input type="checkbox"/> CD <input type="checkbox"/> E-mail
\$ 500.00 _____	*Web Page	<input type="checkbox"/> Paper <input type="checkbox"/> CD <input type="checkbox"/> E-mail
Donation _____	N/A	N/A

* Purchase a full-page ad or web page ad and receive two free season tickets (*a \$100 value*).

Ads can be provided as hard copy slick or digital file on CD or E-mail (Illustrator, Photoshop, Powerpoint, PDF, JPEG, etc.) For details, please contact John Pugnale at 937-416-0220 or john@mvpvcr.com. If you need to send via mail, then send your ad, payment, and lower portion of this form to: **John Pugnale, MVP Video Creations, 2278 Grange Hall Road, Beavercreek, OH 45431 Office Phone: 937-426-0600.**

Ads are due Friday, November 4, but don't hold onto them until then-send them in ASAP.

Please keep this form as a record of your contribution. Your support of the Beavercreek Ice Hockey Club is very much appreciated. Thank you.

Player needs to detach this portion and return with a check or money order for the level of support chosen. **Checks and money orders should be payable to: Beavercreek Ice Hockey Boosters Club.** If you wish a formal receipt for your support, please contact Jason Ives at jives@woh.rr.com or 937-427-0376.

Name of Supporter _____ Players Name _____

Address of Supporter _____

Phone _____ E-mail Address _____

Ad Due Date: **Friday, November 4th, 2011** Ad Provided On: Paper CD E-mail

Same Ad as Last Year

Level of Support (check one)

_____ **\$30.00-** 1/16 Page (3.5 w x 1 h) _____ **\$50.00-** 1/8 Page (3.5 w x 2 h) _____ **\$70.00-** 1/4 Page (3.5 w x 4.75 h)
 _____ **\$100.00-** 1/2 Page (7 w x 4.75 h) _____ **\$175.00-** Full Page (7 w x 9.5 h)
 _____ **\$500.00 Web Page** _____ **Donation Only**

1/16 Page (3.25 w x 1.0 h) - \$30

1/8 Page (3.25 w x 2.0 h) - \$50
Business Card Size

1/4 Page (3.25 w x 4.75 h) - \$70

Ads can be submitted as:
hard copy,
PDF, Illustrator, Photoshop,
Word, Powerpoint, etc.

For Details:
John Pugnale
cell: 937-416-0200
john@mvpvcr.com

Due: Friday, November 4, 2011

1/2 Page (7.0 w x 4.75 h) - \$100

Full Page (7.0 w x 9.5 h) - \$175

Player Name:	
6. Name / Company	
Address	
Telephone / E-mail	Level of Support
7. Name / Company	
Address	
Telephone / E-mail	Level of Support
8. Name / Company	
Address	
Telephone / E-mail	Level of Support
9. Name / Company	
Address	
Telephone / E-mail	Level of Support
10. Name / Company	
Address	
Telephone / E-mail	Level of Support
11. Name / Company	
Address	
Telephone / E-mail	Level of Support

2011-2012 Player First Rights

Sorted by Player

Player	Sponsor	Page #	Ad Size	Submitted As
Baldwin	Ankeney Engraving	46	1/8 Page	Same
Baldwin	Baldwin Family- Jake	36	Full Page	Same
Baldwin	Beavercreek Auto Service	inside rear	Full Page	Same
Baldwin	Beavercreek Chamber of Commerce	46	1/8 Page	Same
Baldwin	Beverage Express Drive Thru	46	1/8 Page	Text
Baldwin	Clark State University - PSEO	rear	Full Page + Web	Renewal
Baldwin	Green Family	46	1/8 Page	Text
Baldwin	Katie Baldwin - Ohio Flames	37	1/2 Page	New Edit
Baldwin	Kettering College of Medical Arts	41	Full Page	E-mail
Baldwin	Lampton-Engle Agency	38	1/2 page	Same
Baldwin	Louis A. Green and Associates	42	Full Page	Same
Baldwin	Miller's Collision Center	39	Full Page	Same
Baldwin	MVP Video Creations, Inc.	69	Full Page	Renewal
Baldwin	Sondergelt - Photos by Erik	51	1/4 Page	Same
Baldwin	Steck & Stevens Custom Lettering	40	Full Page	Same
Baldwin	Wheeler Driving School	38	1/2 page	Same
Cochran	Cochran Family	43	Full Page	E-mail-Doc
Cochran	Cochran Family— Grammy & Nani	44	Full Page	E-mail-Doc
Cochran	Joyce Green	45	1/2 Page	Same
Creek Hockey	A Little Bit of Gail Smith	34	Full Page	Same
Creek Hockey	A Little Bit of Lisa Seeger & Rich too!	35	1/2 Page	Same
Creek Hockey	Ana Shancey	84	1/2 page	Create
Creek Hockey	Charles Chic Spagnola	37	1/2 Page	New
Creek Hockey	Fraternal Order of Eagles - Dayton F.O.E 321	35	1/2 page	Same
Creek Hockey	Glen Scrimshaw Canadian Artist	68	Full Page	Same
Creek Hockey	History of the Bell	67	Full Page	Same
Gamberdella	Apple Valley Animal Hosptial	46	1/8 Page	Same
Gamberdella	Bear Plumbing	45	1/2 Page	Same
Gamberdella	Beavercreek Dermatology	51	1/8 Page	Same
Gamberdella	Cake Craft Inc.	48	1/8 Page	Same - Add Web Site
Gamberdella	Charles Rowland	50	1/4 Page	Hard Copy
Gamberdella	Children's Medical Center- Dayton	51	1/4 Page	Email
Gamberdella	Comfort Solutions	49	1/2 Page	Same
Gamberdella	Corner Copy Shop	48	1/8 Page	Same
Gamberdella	Dr. Dale Mateer, DDS	51	1/4 Page	Same
Gamberdella	Greene County Youth Activity	49	1/2 page	Same - Donation Only ?
Gamberdella	Hadley Printing	50	1/8 Page	Hard Copy - Same ?
Gamberdella	John P. Downer, OD	46	1/8 Page	Same
Gamberdella	Keller Williams - Ron Folkerth	48	1/8 Page	Same
Gamberdella	Lesko Photography	46	1/8 Page	Same
Gamberdella	OinkADoodleMoo	47	Full Page	E-mail
Gamberdella	Paul G. Tarlano, DDS	62	1/8 Page	Business Card
Gamberdella	Physicians Advisory Group	50	1/2 page	Same
Gamberdella	Rocky's Pizza Ring	48	1/8 Page	Same
Gamberdella	Tramonte & Sons	48	1/8 Page	Same - scale down to 1/8
Gamberdella	TravelPlex	50	1/8 Page	Same
Gamberdella	UES	53	Full Page	E-mail
Kruse	Kruse Family	52	1/2 Page	Hard Copy Create
Kullar	Kullar Family- Depaak	55	Full Page	E-mail-Doc
Kullar	Kullar Family- Pavi	56	Full Page	E-mail-Doc
Kullar	Mori Orthodontics	60	1/16 Page	E-mail
Leiher	Chase Investment Services - Ronald Rosenbeck	60	1/4 Page	E-mail
Leiher	DiBenedetto - Ad Space donated to team		1/2 Page	New
Leiher	Irngate Realtors—Richman & Halfpap	59	1/2 Page	Bus Card (last yr)
Leiher	Leiher Family - Sydney and Cody - (Gma -Grpa)	59	1/2 Page	New
Leiher	Leiher Family-Cody	57	Full page	E-mai;
Leiher	Leiher Family-Sydney	58	Full page	E-mail
Leiher	Mid-America Land Title (Gammell)	60	1/2 Page	E-mail
Leiher	Puzzles Plus	60	1/8 Page	Same
Leiher	The UPS Store	60	1/8 Page	Same
Leiher	Tub Masters	54	Full Page	Same - change coupon date
Noble	Alpha Veterinary Clinic	46	1/8 page	Business Card
Noble	AXA Advisors - Fred Zechman	63	Full Page	Same
Noble	Beef O'Brady's	65	1/2 Page	Same
Noble	Dr. Dan McClure DDS - McClure Family	66	Full Page	Same - edit message

2011-2012 Player First Rights

Sorted by Player

Noble	Modern Entrance Systems	64	Full Page	Same
Noble	Noble Family- Zach	61	Full Page	New
Noble	State Farm Insurance - Mick Lundy	62	1/2 page	Same
Oakley	Brush Insurance	73	1/2 page	E-mail
Oakley	Fairfield Road Phycians	73	1/2 Page	E-mail PDF
Oakley	Jack Woody Excavating	72	1/2 page	Hard Copy ?
Oakley	Oakley Blacktop	71	Full Page	AT&T Phone Book
Oakley	Oakley Family	70	Full Page	New- scan and create
Oakley	Thoma Body Shop	75	1/2 Page	
Stout	Battelle & Battelle	77	Full Page	Hard Copy & E-mail(?)
Stout	ESI Electrical Contractors	78	Full Page	Same - Add OCILB 36802
Stout	Frebco Inc.	83	Full Page	Hard Copy (Create)
Stout	Fulton-Rae-Thomas E. Fulton DDS	52	1/8 Page	Hard Copy - Scan
Stout	Kerrigan Family	76	Full Page	Hard Copy - Scan
Stout	King Orthodontics	52	1/8 Page	Renewal
Stout	Marantha Car Co.	81	Full Page	Same
Stout	Stout Enterprises	74	Full Page	Same-Edit
Stout	T & L Custom Screening	82	Full Page	Same
Stout	Wagner Industrial Electric	79	Full Page	Same
Stout	Wagner-Smith Equipment Co.	80	Full Page	Same - Add Web Address
Stout	WONE 980 Sports Talk	84	1/2 page	Create
Tryloff	Chris Symonds	85	Full Page	Emailed
Tryloff	Rob's Beer Barn	52	1/8 Page	08-09 ad
Tryloff	Tryloff Family	86	Full	Email
Tryloff	Tryloff Family	87	Full	Email

2011-2012 Player First Rights

Sorted By Sponsor

Player	Sponsor	Page #	Ad Size	Submitted As
Creek Hockey	A Little Bit of Gail Smith	34	Full Page	Same
Creek Hockey	A Little Bit of Lisa Seeger & Rich too!	35	1/2 Page	Same
Noble	Alpha Veterinary Clinic	46	1/8 page	Business Card
Creek Hockey	Ana Shancey	84	1/2 page	Create
Baldwin	Ankeney Engraving	46	1/8 Page	Same
Gamberdella	Apple Valley Animal Hosptial	46	1/8 Page	Same
Noble	AXA Advisors - Fred Zechman	63	Full Page	Same
Baldwin	Baldwin Family- Jake	36	Full Page	Same
Stout	Battelle & Battelle	77	Full Page	Hard Copy & E-mail(?)
Gamberdella	Bear Plumbing	45	1/2 Page	Same
Baldwin	Beavercreek Auto Service	inside rear	Full Page	Same
Baldwin	Beavercreek Chamber of Commerce	46	1/8 Page	Same
Gamberdella	Beavercreek Dermatology	51	1/8 Page	Same
Noble	Beef O'Brady's	65	1/2 Page	Same
Baldwin	Beverage Express Drive Thru	46	1/8 Page	Text
Oakley	Brush Insurance	73	1/2 page	E-mail
Gamberdella	Cake Craft Inc.	48	1/8 Page	Same - Add Web Site
Creek Hockey	Charles Chic Spagnola	37	1/2 Page	New
Gamberdella	Charles Rowland	50	1/4 Page	Hard Copy
Leiher	Chase Investment Services - Ronald Rosenbeck	60	1/4 Page	E-mail
Gamberdella	Children's Medical Center- Dayton	51	1/4 Page	Email
Tryloff	Chris Symonds	85	Full Page	Emailed
Baldwin	Clark State University - PSEO	rear	Full Page + Web	Renewal
Cochran	Cochran Family	43	Full Page	E-mail-Doc
Cochran	Cochran Family— Grammy & Nani	44	Full Page	E-mail-Doc
Gamberdella	Comfort Solutions	49	1/2 Page	Same
Gamberdella	Corner Copy Shop	48	1/8 Page	Same
Leiher	DiBenedetto - Ad Space donated to team		1/2 Page	New
Gamberdella	Dr. Dale Mateer, DDS	51	1/4 Page	Same
Noble	Dr. Dan McClure DDS - McClure Family	66	Full Page	Same - edit message
Stout	ESI Electrical Contractors	78	Full Page	Same - Add OCILB 36802
Oakley	Fairfield Road Phycians	73	1/2 Page	E-mail PDF
Creek Hockey	Fraternal Order of Eagles - Dayton F.O.E 321	35	1/2 page	Same
Stout	Frebco Inc.	83	Full Page	Hard Copy (Create)
Stout	Fulton-Rae-Thomas E. Fulton DDS	52	1/8 Page	Hard Copy - Scan
Creek Hockey	Glen Scrimshaw Canadian Artist	68	Full Page	Same
Baldwin	Green Family	46	1/8 Page	Text
Gamberdella	Greene County Youth Activity	49	1/2 page	Same - Donation Only ?
Gamberdella	Hadley Printing	50	1/8 Page	Hard Copy - Same ?
Creek Hockey	History of the Bell	67	Full Page	Same
Leiher	Irongate Realtors—Richman & Halfpap	59	1/2 Page	Bus Card (last yr)
Oakley	Jack Woody Excavating	72	1/2 page	Hard Copy ?
Gamberdella	John P. Downer, OD	46	1/8 Page	Same
Cochran	Joyce Green	45	1/2 Page	Same
Baldwin	Katie Baldwin - Ohio Flames	37	1/2 Page	New Edit
Gamberdella	Keller Williams - Ron Folkerth	48	1/8 Page	Same
Stout	Kerrigan Family	76	Full Page	Hard Copy - Scan
Baldwin	Kettering College of Medical Arts	41	Full Page	E-mail
Stout	King Orthodontics	52	1/8 Page	Renewal
Kruse	Kruse Family	52	1/2 Page	Hard Copy Create
Kullar	Kullar Family- Depaak	55	Full Page	E-mail-Doc
Kullar	Kullar Family- Pavi	56	Full Page	E-mail-Doc
Baldwin	Lampton-Engle Agency	38	1/2 page	Same
Leiher	Leiher Family - Sydney and Cody - (Gma -Grpa)	59	1/2 Page	New
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Baldwin	Louis A. Green and Associates	42	Full Page	Same
Stout	Marantha Car Co.	81	Full Page	Same
Leiher	Mid-America Land Title (Gammell)	60	1/2 Page	E-mail
Baldwin	Miller's Collision Center	39	Full Page	Same
Noble	Modern Entrance Systems	64	Full Page	Same
Kullar	Mori Orthodontics	60	1/16 Page	E-mail
Baldwin	MVP Video Creations, Inc.	69	Full Page	Renewal
Noble	Noble Family- Zach	61	Full Page	New

2011-2012 Player First Rights

Sorted By Sponsor

Oakley	Oakley Blacktop	71	Full Page	AT&T Phone Book
Oakley	Oakley Family	70	Full Page	New- scan and create
Gamberdella	OinkADoodleMoo	47	Full Page	E-mail
Gamberdella	Paul G. Tarlano, DDS	62	1/8 Page	Business Card
Gamberdella	Physicians Advisory Group	50	1/2 page	Same
Leiher	Puzzles Plus	60	1/8 Page	Same
Tryloff	Rob's Beer Barn	52	1/8 Page	08-09 ad
Gamberdella	Rocky's Pizza Ring	48	1/8 Page	Same
Baldwin	Sondergelt - Photos by Erik	51	1/4 Page	Same
Noble	State Farm Insurance - Mick Lundy	62	1/2 page	Same
Baldwin	Steck & Stevens Custom Lettering	40	Full Page	Same
Stout	Stout Enterprises	74	Full Page	Same-Edit
Stout	T & L Custom Screening	82	Full Page	Same
Leiher	The UPS Store	60	1/8 Page	Same
Oakley	Thoma Body Shop	75	1/2 Page	
Gamberdella	Tramonte & Sons	48	1/8 Page	Same - scale down to 1/8
Gamberdella	TravelPlex	50	1/8 Page	Same
Tryloff	Tryloff Family	86	Full	Email
Tryloff	Tryloff Family	87	Full	Email
Leiher	Tub Masters	54	Full Page	Same - change coupon date
Gamberdella	UES	53	Full Page	E-mail
Stout	Wagner Industrial Electric	79	Full Page	Same
Stout	Wagner-Smith Equipment Co.	80	Full Page	Same - Add Web Address
Baldwin	Wheeler Driving School	38	1/2 page	Same
Stout	WONE 980 Sports Talk	84	1/2 page	Create